

**ANNEX I**

**NOTICE OF COLLECTION, USE AND DISCLOSURE**

We collect personal information from you in various ways and for various purposes as explained below.

<b>Sources of Information</b>	<b>Category and Types of Information we collect</b>	<b>How we use it</b>	<b>Third parties with whom we may share this information</b>
<p>You when you visit or access or use our Website, app, online services, and Services, register in our loyalty program, create an account on our Website, visit our store, sign up for free Wi-Fi at any store, otherwise volunteer your information to us, enter a promotion or competition conducted by us including engaging with us on social media sites such as Facebook [Pinterest, Instagram, Twitter], or otherwise interact with us through posting content on our Website, submitting a form, or communicating with us via phone (including text) or email.</p> <p>Third-party sources including third party websites such as Amazon, Google, Facebook, third-party service providers, opt-in lists, publicly available data, consumer reporting agencies, other companies and referrals.</p>	<p>Personal Identifiers - name, signature, mailing address, telephone number, email address, date of birth, credit and debit card information, location, and any other financial information</p> <p>Commercial Information - such as products purchased, obtained, considered, reviewed or other purchasing or consuming habits including store and location preferences.</p>	<p>To process your order, provide you with the products requested, and contact you about your order; to respond to your requests, follow up with you after you have communicated with us or submitted information to us;</p> <p>provide customer service and support;</p> <p>To authenticate your account credentials and identify you, as necessary to log you in and/or ensure the security of your account;</p> <p>To improve our business, stores, services, and social media;</p> <p>To provide you with a customized user experience;</p> <p>To send promotional communications or marketing offers (unless you have requested that we not send such communications);</p> <p>For marketing, research, legal, and other business purposes;</p> <p>To comply with our policies, procedures, and legal obligations, including complying with law enforcement or governmental authority requests, investigating fraudulent activity, resolving disputes, and enforcing our legal agreements and policies.</p>	<p>Consultants, service providers, and contractors that we use to support our business and operations (e.g. vendors hosting or operating our Website, entities that deliver marketing messages, vendors that help us collect and process payment information in connection with transactions that require payment information; and fraud detection service providers) who have agreed to keep the information confidential and use it only to provide the applicable services;</p> <p>Third party companies we work with who help us gather information from you, communicate with you and provide services to you such as delivery vendors Door Dash, Uber Eats, GrubHub, entities that assist with data analytics such as Google and Facebook, entities that assist with analyzing our Website metrics, advertising, and online behavioral remarketing including social networking sites like Facebook and Twitter;</p> <p>Third parties (including, without limitation, governmental agencies) if required to do so by law, regulation or court order; to respond to governmental and/or law enforcement requests;</p> <p>An acquirer or successor-in-interest in the event of a reorganization, merger, sale, change of control, consolidation, joint venture, assignment, transfer or other disposition of all or any</p>

			<p>part of Boudin or its affiliates including any negotiation thereof; and</p> <p>Third-party sponsors of contests, sweepstakes, discounts, and promotions that you enter into.</p>
<p>Your computer or mobile device, your online activities and interactions with us on our Website, online services, and Services, your activity on our social media channels or through our third-party sources.</p> <p>Third-party sources including third party websites such as Amazon, Google, Facebook, Twitter, third-party service providers, opt-in lists, publicly available data, consumer reporting agencies, other companies and referrals]</p>	<p>Internet/Network Activity - IP address, your device information, domain name, browsers you used to access our Website and services, webpages viewed, time spent on webpages, links clicks, transactions entered into and site-navigation patterns.</p>	<p>Analyze and track usage of our Services including our Website, online services and social media accounts;</p> <p>Determine the popularity of our products, store locations, and Services;</p> <p>Better understand how you use our Website and Services;</p> <p>Develop new products and service offerings;</p> <p>Enhance, modify, or improve our Website, online services, Services, and products;</p> <p>Provide you with a customized guest experience and present offers tailored to your personal preferences;</p> <p>To send promotional communications or offers including invitations to events, taking surveys, and participating in promotions (unless you have requested that we not send such communications);</p> <p>For other marketing, research, legal, and other business purposes;</p> <p>for analytics and profiling technology to customize your experience, statistical purposes, deliver content (including advertising) tailored to your interests and how you use our online services, to market to you through targeted advertising;</p> <p>To comply with our policies, procedures, and legal obligations, including</p>	<p>Consultants, service providers, and contractors that we use to support our business and operations;</p> <p>Third party companies we work with who help us gather information from you, communicate with you and provide services to you such as delivery vendors Door Dash, Uber Eats, GrubHub, entities that assist with data analytics such as Google and Facebook, entities that assist with analyzing our Website metrics, advertising, and online behavioral remarketing including social networking sites like Facebook and Twitter;</p> <p>Third parties (including, without limitation, governmental agencies) if required to do so by law, regulation or court order; to respond to governmental and/or law enforcement requests;</p> <p>An acquirer or successor-in-interest in the event of a reorganization, merger, sale, change of control, consolidation, joint venture, assignment, transfer or other disposition of all or any part of Boudin or its affiliates including any negotiation thereof.</p>

		complying with law enforcement or governmental authority requests, investigating fraudulent activity, resolving disputes, and enforcing our legal agreements and policies.	
<p>You when you text us, place food orders on our Website, or through our online services; when you sign up for an account</p> <p>Third party sources including third party websites such as Amazon.com</p>	<p>Geolocation Data – location of your mobile or computer device using geolocation and other technology such as GPS, Wi-Fi, Bluetooth and cell tower proximity.</p>	<p>Fulfill your order and deliver products to you;</p>	<p>Third party companies we work with that help us provide our Services such as entities providing delivery services such as Doordash, Uber Eats,</p>
<p>Your in-person visit to our property, including but not limited to our stores, lobby, parking lot, and other general areas.</p>	<p>Biometric Information - [Photographs, video, face, voice, iris, retina, gait pattern]</p>	<p>To maintain and preserve the security and safety of our guests, employees, premises, and property;</p> <p>Improve our premises and your customer experience; and</p> <p>To comply with our policies, procedures, and legal obligations, including complying with law enforcement or governmental authority requests, investigating fraudulent activity, resolving disputes, and enforcing our legal agreements and policies.</p>	<p>Third party service providers such as security services, vendors hosting our data.</p> <p>Third parties (including, without limitation, governmental agencies) if required to do so by law, regulation or court order; to respond to governmental and/or law enforcement requests.]</p>